

NEPO+CAT
&
THE
ECOMEDIA
COMPASS



**ARTIST
COLLECTIVE**

**ENVIRONMENTAL
RESTORATION**

**COMMUNITY
ADVOCACY**

**TECHNOLOGY
SOLUTIONS**

**SCIENTIFIC
PROPOSALS**

YEAR 2022

NEPO+

COMMUNITY, ART &
TECHNOLOGY

- NOT FOR PROFIT ORGANIZATION

- AIMS TO BE A SAFE, SUPPORTIVE,
& EMPOWERING ORGANIZATION

- WORKS WITH LOCAL ARTISTS
& SMALL BUSINESSES

- POP GALLERIES & WORKSHOPS



THIS IS OUR **VISION**

"Through the development of pop-up events and educational workshops the goal of the participating artist is to use **art and technology** as a catalyst to engage with the community and bring awareness towards an opportunity to empower change".

THE ECOMEDIA COMPASS

- NON-PROFIT ORGANIZATION
IN DESERT SHORES, CA AT THE
SALTON SEA

- "SAVE OUR SEA!" CAMPAIGN

- MAJOR FORCE FOR ENVIRONMENTAL
AND COMMUNITY RESTORATION



"SAVE OUR SEA"

THIS IS OUR **VISION**

"To work with other community groups, volunteers and agencies to restore the Salton Sea, implementing the support of the entire region, providing jobs, a healthy environment and resource sustainability for our future generations"



SALTON SEA EARTH DAY 2022

April 23, 2022

3713 Capri Lane, Thermal, CA 92274

10am-2pm:
Environmental Leaders & Scientists Speakers,
Petitions, Letter Writing, Arts & Restoration

2pm - 7pm:
Bands, Food & Activities

7pm - 10pm:
The Art Glow & Music

1905



1950



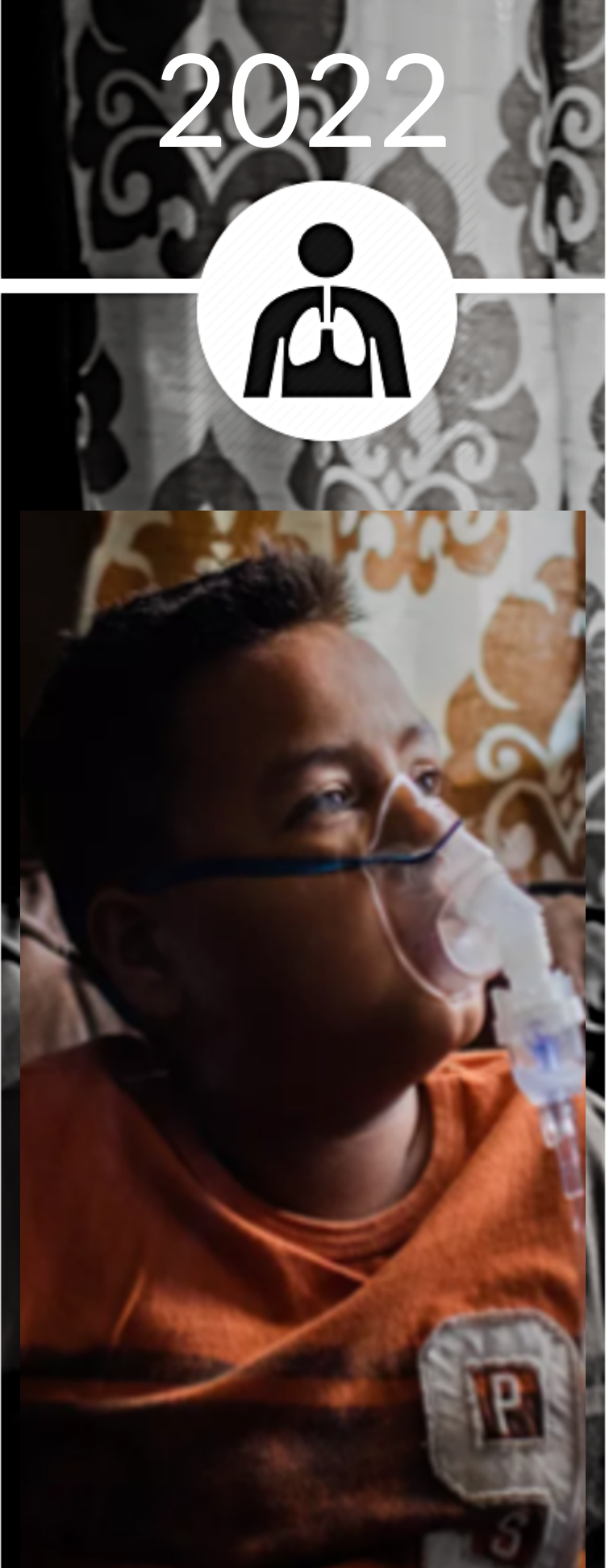
1970



2000



2022



SALTON SEA HISTORY

WHY IS THIS IMPORTANT?



COMMUNITY



Tony Marcos, Cahuilla

Cahuilla, 1926, Ed Curtis



ENVIRONMENT



HABITAT



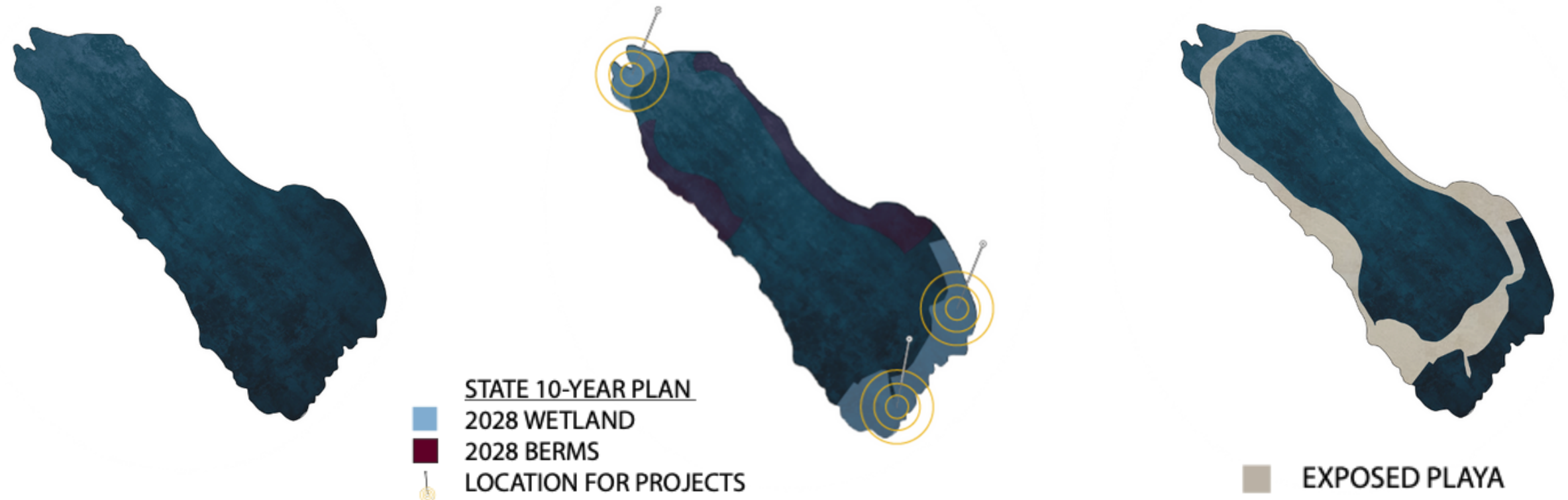
HERITAGE

Cahuilla shelter in desert - California 1924 - Ed Curtis



CURRENT PLANS

- There are organizations/individuals that want to solve these issues by developing and revitalizing the area
- Water Import Proposals from various organizations and businesses
- SSMP State 10-year plan

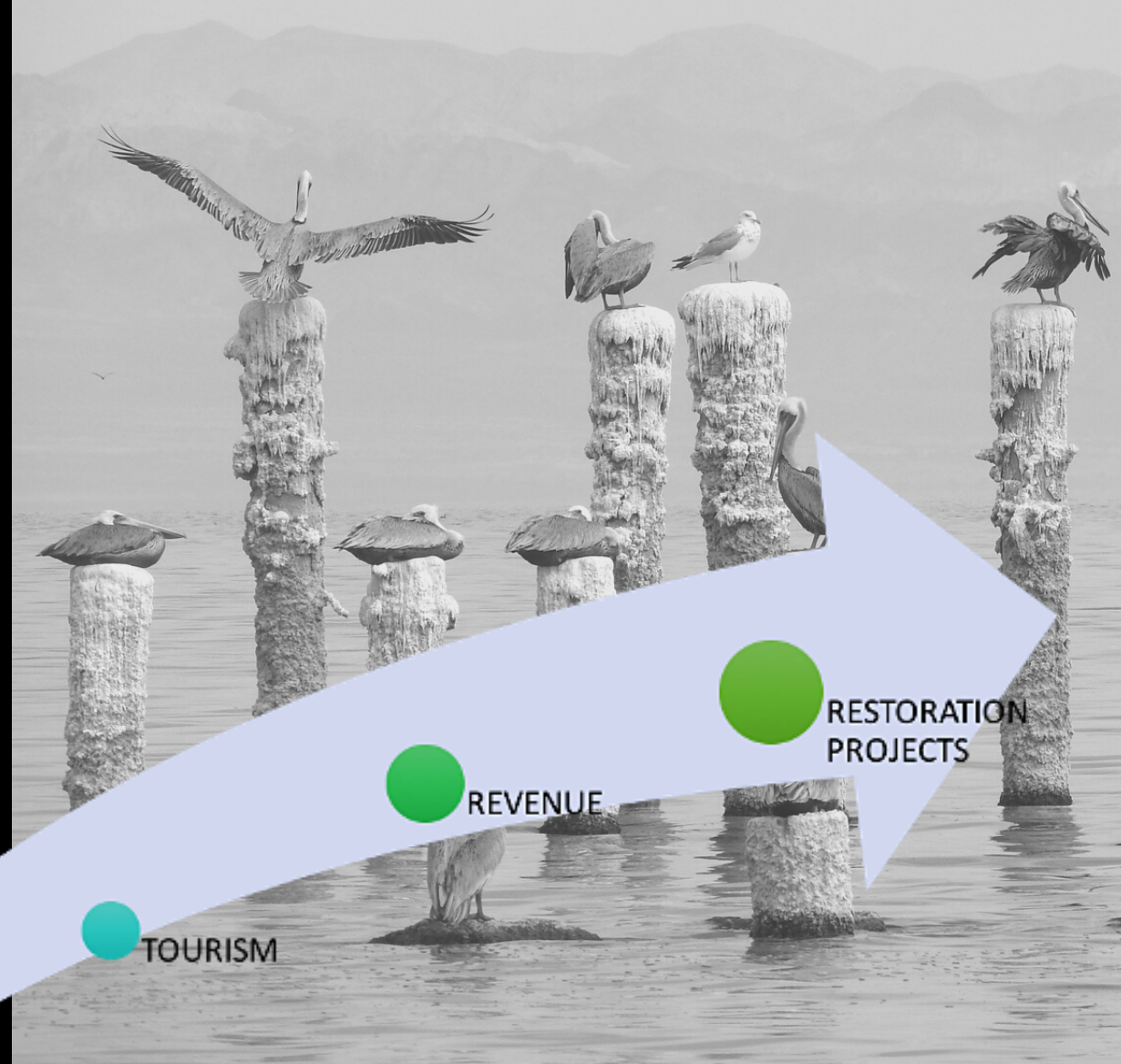
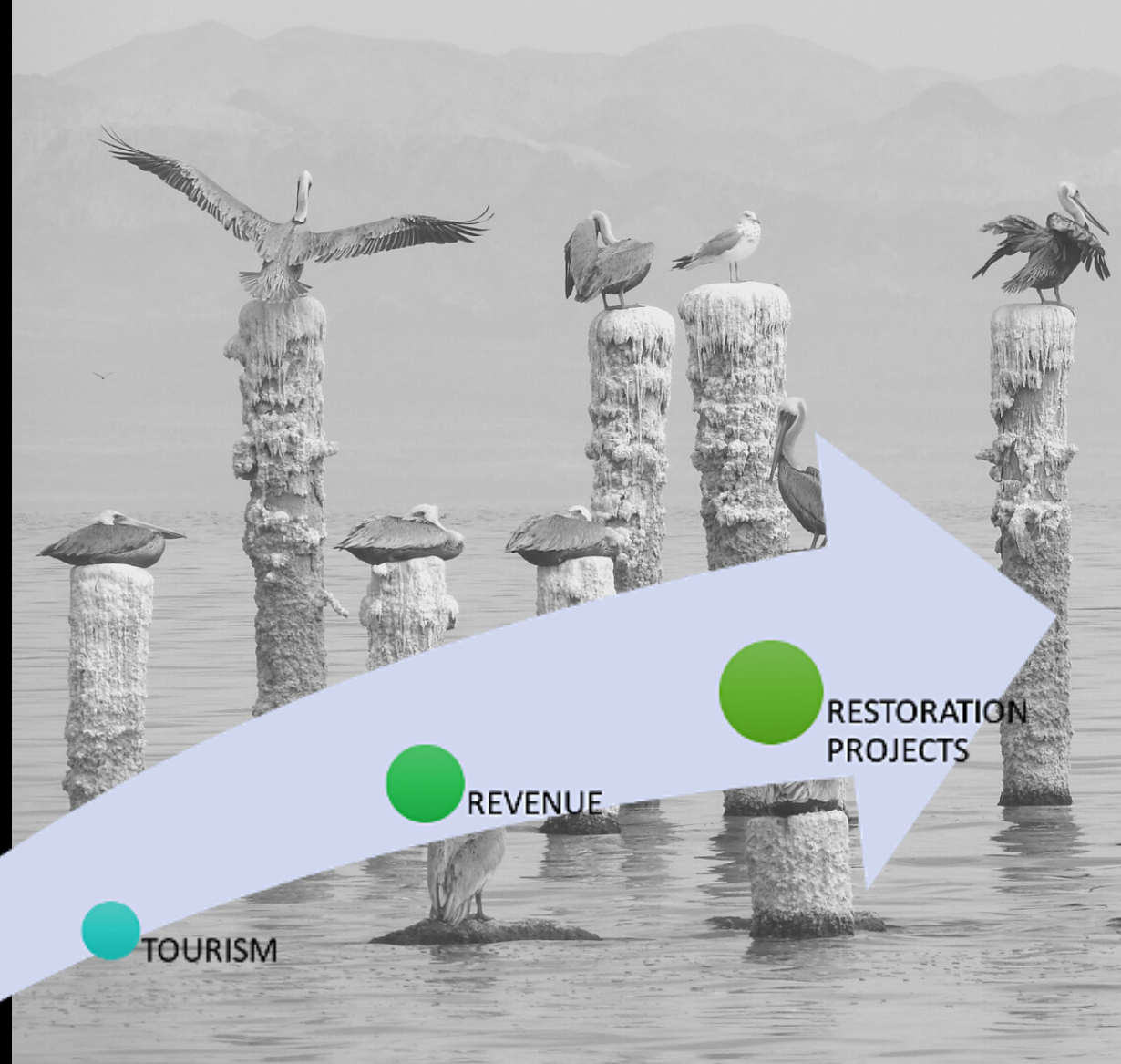




SALTON SEA

THE CHALLENGE

Without an instream of revenue supporting restoration projects, this forces organizations to scavenge for funding. The Salton Sea's harsh environmental conditions intensify each day along with the need for a "Now Solution."



ARCHITECTURE

ARTCUPUNCTURE

POP UP GALLERY

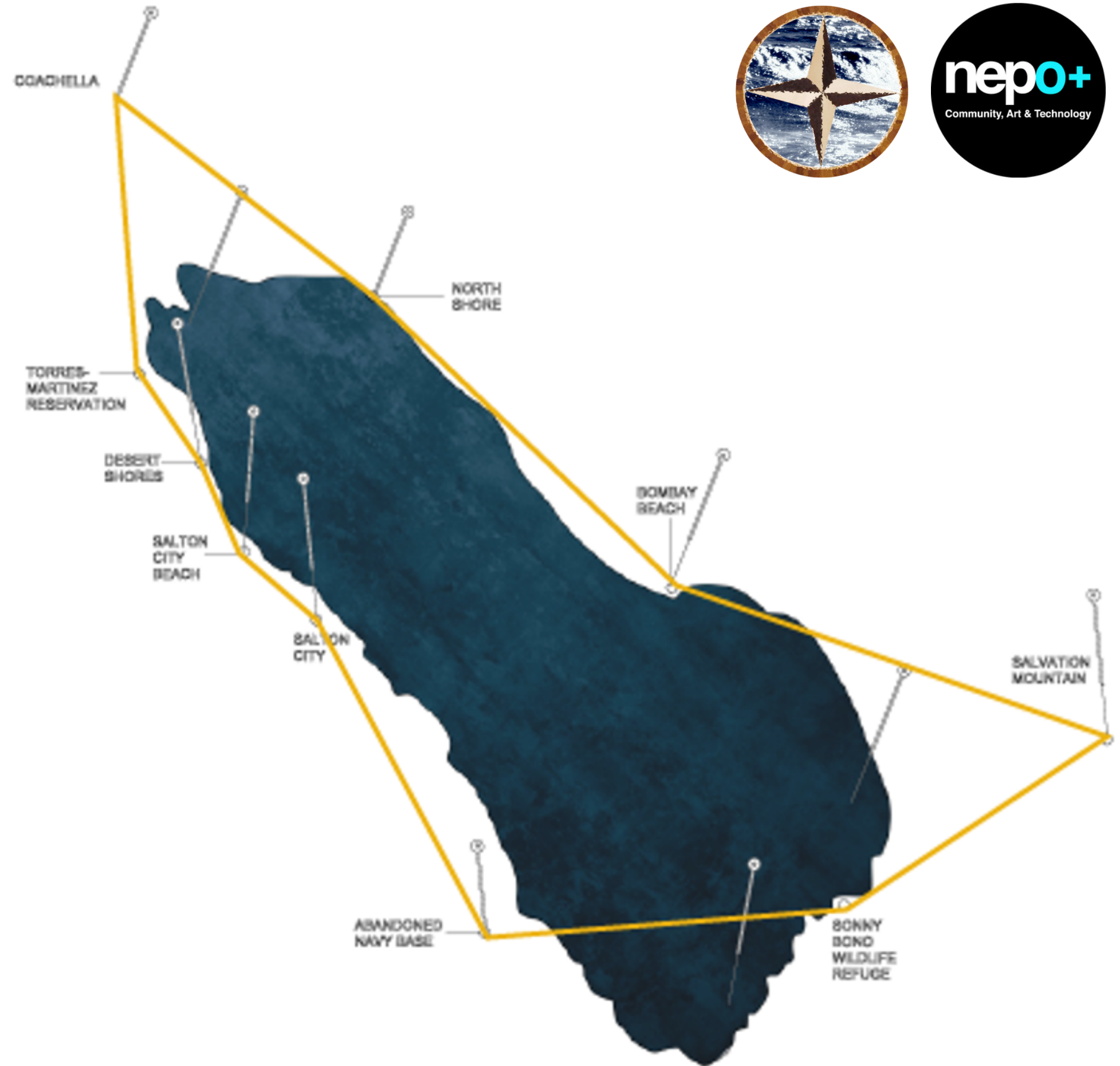
Creating small intermediate projects using Art and Urban-Acupuncture to attract resources which will increase environmental awareness, economic growth and quality of life.



1950
PARADISE



2022
PARADISE 2.0





BURNING MAN

Marco Cochrane
Truth is Beauty, 2013

DESERT X

Nicole Hayden
Palm Springs, 2019



CASE STUDIES



PRADA ART INSTALLTION

Elmgreen and Dragset
Marfa Texasm, 2005

PARK CONNECTOR NETWORK

National Parks Board (NParks)
Singapore, 2011





CONCEPT IMAGE

Salton Sea Pop-up, 2022

WHAT ARE WE DOING?

POP UP GALLERY



NEPO+ POP-UP

Tor Serrano
Salton Sea, 2022



HOW CAN YOU HELP?

1. PURCHASE A SPONSORSHIP PACKAGE
2. VOLUNTEER
3. PARTICIPATE AS AN ARTIST
4. PARTICIPATE AS A SPEAKER
5. SPREAD THE WORD!

SPONSORSHIP PACKAGES



	\$3000 PLATINUM PACKAGE	\$1000 GOLD PACKAGE	\$500+ SILVER PACKAGE	\$500- BRONZE PACKAGE
PRE-EVENT				
Social Media Promotion	★	★	★	★
Name/ Logo Feature on Nonprofit Websites (Host)	★	★	★	
Link to sponsors home page	★	★		
Event Flyers	★	★	★	
Press Release	★			
ONSITE				
Name/ Logo on Event Banner	★	★	★	
Logo on Merchandise	★	★		
Table for sponsors representative & display company product	★	★	★	
POST EVENT				
Outgoing Press Release	★			
Thank you email blast to non-profits subscriber	★	★		
Custom Thank you video for sponsor to share on their website	★			
Reservations to hold next event year's event table	★	★	★	



 SCAN ME

LEARN MORE

www.nepocat.com/salton-sea-donations



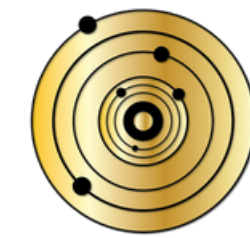
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The EcoMedia Compass



EARTH DAY

APRIL 23, 2022

REACH OUT

SOCIAL MEDIA

@nepo.cat
@ecomediacompass



DONATE TO EARTH DAY

https://www.paypal.com/donate/?hosted_button_id=KQ9UWL2MRKS



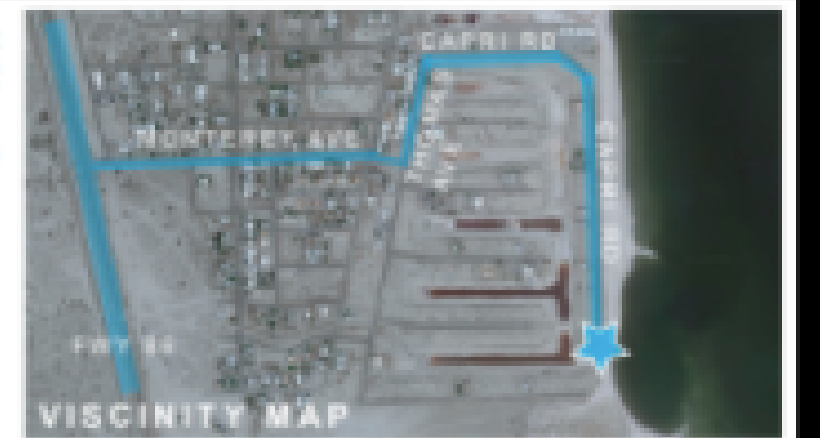
DONATE TO RESTORATION

https://www.paypal.com/donate/?hosted_button_id=SMJWPPU5Z46BN



- A. ENTRANCE GLOWING SIGN/ GLOWING PATH
- B. PRESENTATION AREA & LIVE MUSIC PERFORMANCE
- C. FENCE CANVAS INTERACTIVE PAINTING
- D. SPONSORS/ARTISTS BOOTHS
- E. POP-UP ART GALLERY
- F. INTERACTIVE AUDIO LABRYNTH
- G. ROCKS PAINTED *INDIGENOUS PERMISSION NEEDED
- H. VISUAL BACKDROP
- I. MULTI-COLORED WOODEN PILLARS *INDIGENOUS PERMISSION NEEDED
- J. FOODTRUCKS / SEATING AREA

SAVE THE DATE:
APRIL 23, 2022
2713 CAPRI LANE,
THERMAL, CA 92274



EXHIBITOR REGISTRATION FORM

🔄 Are you an **Artist, Band, or Vendor** interested in supporting environmental restoration awareness? Let's Collaborate.

Salton Sea
Earth Day
Pop-up Event

Event Address:
3713 Capri Lane,
Thermal, CA 92274

Salton Sea Exhibitor Form

First Name *

Preferred Name

Last Name *

Email *

We'll send info

Leave us a message... *

Are you interested in auctioning your art work?

Choose an option *

Visual Artist

Pronouns *

What's your preference?

Submit

Artist Collective

Environmental Restoration

Community Advocacy

Technology Solutions

Scientific Proposals



SOS

REGISTER TODAY